

## EVERSON MUSEUM OF ART

401 Harrison Street, Community Plaza, Syracuse, New York 13202 315 474-6064

3 January 1973

Ralph Hocking  
Community Center for TV Production  
164 Court Street  
Binghamton, New York

Dear Ralph:

You are invited to participate in "Circuit," an exhibition of new works on video tape. The show will include both color and black and white half inch helical scan video tapes produced since 1970.

"Circuit" will be on view simultaneously at the Everson Museum, in Syracuse, New York, the Cranbrook Museum, in Bloomfield Hills, Michigan, and the Henri Gallery at the University of Seattle, in Seattle, Washington.

The exhibition will be part of a full scale series of exhibitions and symposia devoted to an investigation of art and new media entitled "Circuit" supported jointly by Cranbrook Museum and the Computer Arts Society of the United States. At the Henri Gallery, the exhibition will form the center of a month-long study of the role of the artist in video. The Everson Museum will present the works in the exhibition as part of the ongoing video art programming in their video gallery.

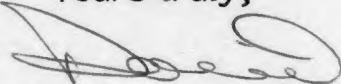
The show will run for a month at both the Everson and Henri. The duration will be slightly less at Cranbrook. All three opening dates are set for mid-April, 1973.

Any work or group of short works not exceeding sixty minutes will fit the format of the exhibition as it now stands. All these museums will be issued a processed duplicate of the master or quality dub that you supply. Unless return is specified, or special accession arrangements need to be made, the tapes will be retained after the exhibition by the three museums for study purposes only. Copyright, and distribution control of your work will be provided for in

contractual form (along with provisions for the modest honorarium we will be able to provide, dates of your tape showings, a total number of authorized public showings, and provisions for remuneration resulting from future travel of the exhibition). No showing of your work will be made unless the contractual arrangements are agreed to.

I would appreciate a reply before the end of January, as I will need your work in hand by March 10, 1973, in order to properly produce the process duplicates before the scheduled openings. Feel free to call me, or use the enclosed mailing card to indicate where, when, and how you can be reached.

Yours truly,



David A. Ross  
Curator of Video Arts

cc: John Peterson  
Jan Van der Marck

enc: Cranbrook Poster  
Mailing Card

DAR:lv